

STEPS FOR PARTICIPATION

The Conference of Great Lakes St. Lawrence Governors & Premiers, in collaboration with a multidisciplinary project team, has developed the Great Lakes Impact Investment Platform as a new structure to encourage environmentally sustainable economic growth in our region. The Platform features projects intended to deliver demonstrable impact and revitalize the region's waters, while also seeking to generate competitive, market-based financial returns.

Step 1: Determine if your project qualifies to participate in the Platform.

- Is it located within the Great Lakes States, Ontario or Québec?
- Is it currently under development, or recently developed and financed?
- Is it connected to the region's waters and designed to show demonstrable environmental improvements?
- Is it linked to one of the Platform's thematic focus areas - **agriculture, energy, forestry, or smart water systems**?

If you can answer yes to all these questions, then your project is eligible.

Step 2: Develop a plan and apply to participate on the Platform.

- Develop a project and plan for use of financial proceeds.
- Identify anticipated environmental outcomes and the UN Sustainable Development Goals being addressed through your project.
- Complete an application form available at www.greatlakesimpactplatform.org. The form includes a check box to confirm your agreement for how we will work together to prepare your project for participation on the Platform.

Step 3: The contents of the fillable form will be posted to the Platform website as a Project Under Development and the Platform will have the right to highlight your project and use your trademark for this purpose.

Step 4: The project developer continues to independently develop the project to prepare for financing and implementation. It is your responsibility to market and otherwise sell your financial products.

Step 5: As the project prepares to be launched, complete a fillable participation form that includes baseline information and environmental goals. The form includes a check box to confirm agreement with the terms described in this document. The project is listed on the Platform website as a Participating Project.

Step 6: The project developer secures financing and begins implementation. Reporting on environmental performance is then required annually.

At all times, Platform participation is free, voluntary and cancellable at any time by either party.