

STEPS FOR PARTICIPATION

The Conference of Great Lakes St. Lawrence Governors & Premiers, in collaboration with a multidisciplinary project team, is developing the Great Lakes Impact Investment Platform (Platform), a new structure to encourage environmentally sustainable economic growth in the Great Lakes States and Provinces. The Platform features projects intended to deliver demonstrable impact and revitalize the region's waters, while also seeking to generate competitive, market-based financial returns.

Step 1: Determine if your project qualifies to participate in the Platform.

- Is it located within the ten Great Lakes States or Provinces?
- Is it currently under development, or recently developed and financed?
- Is it connected to the region's waters and designed to show demonstrable environmental improvements?
- Is it linked to one of the Platform's thematic focus areas—forestry, smart water systems or agriculture?

If you can answer yes to all these questions, then your project is eligible.

Step 2: Develop a plan and apply to participate on the Platform.

- Develop a project and plan for use of financial proceeds.
- Identify anticipated environmental outcomes and the UN Sustainable Development Goals being addressed through your project.
- Complete an application form available at www.greatlakesimpactplatform.com. The form includes a check box to confirm your agreement for how we will work together to prepare your project for participation on the Platform, how environmental performance reporting will be done and how we will work together through the term of the financing.

Step 3: The project including the contents of the fillable form will be posted to the Platform website and the Platform will have the right to highlight your project and use your trademark for this purpose.

Step 4: The project developer continues to independently develop the project to prepare for financing and implementation or, for projects already financed, to proceed with implementation. For all projects, it is your responsibility to market and otherwise sell your financial products.

Step 5: The project developer proceeds with financing and implementation. Reporting on environmental performance is required annually, and the first annual report will be required to include project baseline information, long-term environmental goals and year-one performance outcomes.

At all times, Platform participation is free, voluntary and cancellable at any time by either party.